



# ccde

**CLOSED CIRCUIT DIGITAL EVENTS INC.**



CCDE INC. DELIVERS THE BEST OF MUSIC, SPORTS AND LIFESTYLE EVENTS TO DIGITALLY EQUIPPED THEATRES ACROSS CANADA

ccde delivers an  
**AUDIENCE OF OVER 10 MILLION**  
**THE ULTIMATE CONCERT EXPERIENCE**  
**LIVE IN THEATRES**  
**SPONSORSHIP PACKAGE**



Note characters and/or stars depicted do not represent any confirmed events. They are only symbolic of the type of actual events to be presented and do not represent any endorsement or specific act or event.



# Tribute

ENTERTAINMENT MEDIA GROUP

DELIVERS MEDIA SUPPORT

## Tribute

#1 Movie Going Magazine  
1,657,000 readers

## En Primeur

346,500 readers

## teen<sup>Tribute</sup>

1,404,000 readers

## Kids<sup>TRIBUTE</sup>

1,491,000 readers

## Jeunesse<sup>EN PRIMEUR</sup>

## Tribute the Movie Preview show

CRAIG MEDIA  
88,000  
STAR TV  
600,000  
IN THEATRES  
996,000

## tribute.ca enprimeur.ca

tribute.ca enprimeur.ca  
#1 Movie Website  
in Canada  
Over 17 Million Gross  
Monthly Impressions  
Over 1,054,000 unique  
visitors

## Tribute the Movie Preview show



# TOTAL TRIBUTE SUPPORT VALUE UP TO \$100,000

## EXHIBITORS DELIVER:

- In-Theatre Marketing Support
- Totalling 6 million impressions (slides, posters, newspaper clips, web advertising+ticketing, online ticketing).



## MUSIC LABELS DELIVER:

- Fan Club Database Access
- Market specific radio promotion
- TV promotion+advertising
- Music Retailer Ads+Promo



## SPONSOR PACKAGE OFFERS:

- Positive brand association
- Ad/Web adjacency
- Banner on web ticket function
- Poster, Radio, Slide identification
- Sampling/handouts night of event
- Lead association with newest form of event marketing
- Preferred seating for sponsor VIP at each venue
- A “partnership” with leading exhibitors and music labels

**Exhibition and Music Label Value Approximate \$150,000**