

IN THEATRE MEDIA Inc.

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Quebec 511: Interactive Map

<http://www.quebec511.gouv.qc.ca/en/>
<http://www.quebec511.gouv.qc.ca/fr/>

RATE CARD 2009

MARKET SUMMARY

	Screens	\$/screen/wk
All Regions		
Guzzo	151	130
Cine Entreprise	35	130
Independents (178 + 13 seasonal)	191	*
TOTAL:	377	

Montreal

Guzzo	151	140
Cine Entreprise	10	140
Independents (39 + 5 seasonal)	44	*
TOTAL:	205	

* Rates available on request

2009	Start	# of Weeks	Material Deadlines
January	January 2	4 weeks	December 5
February	January 30	4 weeks	January 2
March	February 27	4 weeks	January 30
April	March 27	5 weeks	February 27
May	May 1	4 weeks	March 27
June	May 29	4 weeks	May 1
July	June 26	5 weeks	May 29
August	July 31	4 weeks	July 3
September	August 28	4 weeks	July 31
October	September 25	5 weeks	August 28
November	October 30	4 weeks	October 2
December	November 27	5 weeks	October 30
2010			
January	January 1	4 weeks	December 4

<http://www.tribute.ca/mediakit/>