

# tribute.ca enprimeur.ca

## CANADA'S ENTERTAINMENT DESTINATION

With over  
20 million  
page views  
a month!



Showtimes & theatres



movie info



trailers



newsletters



star chat



special features  
and much more

# WHY

## tribute.ca/enprimeur.ca?

### Great Reach!

- over **1.5 million\*** unique visitors per month
- over **20 million** page views per month
- over **100,000** newsletter subscribers

\*ComScore/Media Metrix numbers also include Empire, Landmark Cinemas, Warnerbroscanada.com and Ciné Enterprise

### Valuable and Loyal Audience!

- **44%** male
- **56%** female
- **69%** age 18-49
- **63%** have a household of 3 or more people
- **51%** have a HHI of 60K+

### Best Movie Website!

Showtimes for every theatre, the latest trailers, MovieMail, exclusive star interviews, movie search/trivia, special features including Oscar coverage, etc., and great contests

## 2008 RATES

Run of Site		
Banner	468 x 60	\$35 CPM
Buttons	120 x 120	\$30 CPM
	100 x 100	\$25 CPM
Big Box	300 x 250	\$45 CPM
Leaderboard	728 x 90	\$40 CPM
Skyscraper	120 x 600	\$50 CPM
Full page interstitial		\$60 - \$110 CPM
Voken		\$75-\$125 CPM
Site Skin		\$100-\$150 CPM
Contest Site		English \$8,500 French \$3,500
Streaming Video	15 sec =	\$60 CPM
Streaming Video	30 sec =	\$85 CPM

### Weekly Newsletter

Full Distribution 100,000 \$70 CPM

Custom content, surveys, sponsorships and promotions (priced on a per-case basis), microsite development and hosting made easy

**TRIBUTE ENTERTAINMENT MEDIA GROUP**

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