

Tribute MAGAZINE

CIRCULATION

2005 ATLANTIC CANADA EDITION

New Brunswick	8,475
Newfoundland	3,375
Nova Scotia	21,250
Prince Edward Island	2,100
Total	35,000

Available at Empire Theatres

Regional, Promotional, Sponsorship and Insert rates available upon request.
15% commission applicable for accredited agencies.

All rates in gross dollars - Black and White Rates are -5% less than below -10% premium for any guaranteed positioning -15% premium for inside front cover and inside back cover -25% premium for outside back cover). DPS rates 2 x page rate.

2005 ATLANTIC CANADA RATES

FOUR COLOUR	1-TIME
Full page	\$ 6,060
2/3 page	\$ 4,545
1/2 page	\$ 3,940
1/3 page	\$ 3,035



2005 PUBLICATION schedule

2005 ISSUES	IN THEATRE DATE W/O	SPACE CLOSE	MATERIAL CLOSE	EDITORIAL FOCUS/FEATURES
Oscar	February 7	January 7	January 11	Oscar Special
March	March 7	February 11	February 15	Special
April	April 4	March 11	March 15	Spring Fashion Focus
May/June	May 9	April 7	April 11	Summer Movie Preview
July/Aug	June 20	May 27	May 31	Summer Entertainment Guide
September	August 1	July 8	July 12	Fall Movie Preview/Fall Fashion
October	September 12	August 19	August 23	Home Entertainment & High Tech
November	October 17	September 16	September 20	Holiday Gift Guide
December	November 21	October 21	October 25	Holiday Movie Preview

**dates are subject to change to accommodate film releases

Printing process: Web offset. Saddlestitched

Files on disk must be provided in Quark Express, Mac Transfer Platforms, Illustrator, or Photoshop format on Jazz, CD, or Zip discs. Hi-rez photos should be 300 dpi or greater.



Tribute national edition is available through 237 points of distribution across Canada and each issue is enjoyed by 1,801,000 readers. (PMB 2005)

TRIBUTE ENTERTAINMENT MEDIA GROUP

71 BARBER GREENE ROAD • TORONTO • ONTARIO • CANADA • M3C 2A2 • TEL: (416) 445-0544 • FAX: (416) 445-2894

Email: advertising@tribute.ca

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