

# Tribute MAGAZINE

## 2005 WESTERN CANADA EDITION

Available at: Cineplex Galaxy, Landmark Cinemas, Cinemark, Magic Lantern Theatres and Independents

### CIRCULATION

Alberta	67,800
British Columbia	48,225
Manitoba	9,075
Saskatchewan	20,775
Yukon	525
Total	146,400

Regional, Promotional, Sponsorship, Scenestrip and Insert rates available upon request.  
15% commission applicable for accredited agencies.

All rates in gross dollars - Black and White Rates are -5% less than below -10% premium for any guaranteed positioning -15% premium for inside front cover and inside back cover -25% premium for outside back cover. DPS rates 2 x page rate.

### 2005 WESTERN CANADA RATES

FOUR COLOUR	1-TIME
Full page	\$ 6,700
2/3 page	\$ 5,025
1/2 page	\$ 4,355
1/3 page	\$ 3,350



### 2005 PUBLICATION schedule

Dates may vary to accommodate film releases

2005 ISSUES	IN THEATRE DATE W/O	SPACE CLOSE	MATERIAL CLOSE	EDITORIAL FOCUS/FEATURES
Oscar	February 7	January 7	January 11	Oscar Special
March	March 7	February 11	February 15	Special
April	April 4	March 11	March 15	Spring Fashion Focus
May/June	May 9	April 7	April 11	Summer Movie Preview
July/Aug	June 20	May 27	May 31	Summer Entertainment Guide
September	August 1	July 8	July 12	Fall Movie Preview/Fall Fashion
October	September 12	August 19	August 23	Home Entertainment & High Tech
November	October 17	September 16	September 20	Holiday Gift Guide
December	November 21	October 21	October 25	Holiday Movie Preview

\*\*dates are subject to change to accommodate film releases

Printing process: Web offset. Saddlestitched  
Files on disk must be provided in Quark Express, Mac Transfer Platforms, Illustrator, or Photoshop format on Jazz, CD, or Zip discs. Hi-rez photos should be 300 dpi or greater.



**Tribute** national edition is available through 237 points of distribution across Canada and each issue is enjoyed by 1,801,000 readers. (PMB 2005)

## TRIBUTE ENTERTAINMENT MEDIA GROUP

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